



PANACHE
CRUISES

Yacht-Style Cruising



PanacheCruises.com

Elite Ocean, River, Expedition, and Yacht-Style Cruising



Dear Friend

Yacht-Style cruising is becoming the fastest growing sector of the cruise industry. From the traditional feel of SeaDream I and II to the ultra-modern private yacht ambience of Scenic Eclipse, including its 2 helicopters and 1 submarine, this popular niche of cruising is set to grow exponentially during the 2020's.

This relatively unknown part of the cruise market even includes ships with sails, including the new to market Tradewind Voyages, the largest square-rigged sailing vessel in the world.

Individual attentive service, up to 3 times the space per passenger versus the newest mega-cruise ships, more intimate and immersive itineraries calling at less visited ports, along with the finest cuisine at sea, are some of the attractive elements of a yacht-style cruise.

Itinerary diversity is also a focus of yacht-style cruises from exploring some of 1,300 islands on the Adriatic coast, to immersing yourself in lands of pristine beauty and breath-taking wildlife down in Antarctica or perhaps explore some of the most beautiful and undiscovered beaches of the world.

Many of our Yacht-style cruise line partners include almost everything in the price you pay, flights, transfers, excursions, food, drinks, gratuities and much more tend to be included in your initial price, so you could be tempted just to leave your wallet at home.

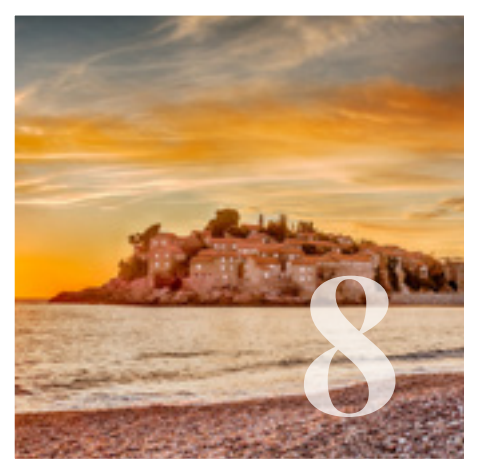
So, whether you fancy living the life of a billionaire for a week or more onboard a sleek mega-yacht, or you'd like to take the wheel and experience the awesome sensation of helming a ship under full sail, then read on and find out more about the world of yacht-style cruising.

Hope you enjoy.

James



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Why Panache Cruises?

Every industry has a game changer, someone who does things differently, and the cruise industry is no exception.

Founded by James Cole, one of the most recognised names in the cruise industry, Panache Cruises prides itself on its team. We don't just 'book cruises', we craft each cruise holiday as if it were our own trip and we intend to leave no stone unturned in creating the ultimate cruise experience.



Our team have unparalleled experience and knowledge, but that doesn't mean we do everything the way it's always been done – quite the opposite, if we can see a better way of doing something then we embrace it.

We know you want a completely personal service, so we deliver that. Our Cruise Connoisseurs provide a single point of contact throughout your experience with us.

We know you want bespoke holidays that are carefully crafted to suit you, so that's how we do it.

We know you want a truly unique experience, not an 'off the peg' holiday, and we excel in making that happen.

We know you want unrivalled financial security, so with our ATOL approved Trust Account, we give you just that. Your money is 100% safe with us.

Our team is our business. Our people have flair, spirit, confidence, enthusiasm and energy but most of all, we are creative perfectionists.

We simplify the process. Our totally personal service removes the need to negotiate those annoying automated call centres.



Why Panache Cruises?



Your Personal Cruise Connoisseur

However you first contact us, whether it's a scheduled appointment, an email enquiry or you just pick up the phone and call us, you'll be introduced to one of our 'Cruise Connoisseurs' - your personal concierge. They will be your single point of contact.

Our Cruise Connoisseurs are seasoned travellers and between them they've covered the world. On average they have over 10 years of experience in the cruise industry so wherever you're heading, we have someone on the team with invaluable experience. They're experts in researching, planning and creating the perfect cruise holidays.

They'll get to know you, understand exactly what you're looking for, and make personal recommendations that you'll love.

Nothing is too much trouble for your Cruise Connoisseur, they take all the hassle and hold music out of booking your cruise and make it easy and exciting. They operate on the premise that the devil is in the detail, ensuring all the finer elements of your cruise are taken care of, including:

- Airport Transfers
- Car Parking
- Security fast passes and lounge access
- In-resort transfers
- Pre-cruise hotels
- Tours and excursions
- Onboard dining

Meet our Cruise Connoisseurs at the end of this guide.



Why Panache Cruises?



We are the envy of the industry

When you call, we answer. No 'press one for this, two for that' automation. Just real people, answering the phone.

You can expect the highest standards of customer service. Experience and knowledge combined with politeness, courtesy and a common-sense attitude make our team the envy of the industry. Our team has sailed on every cruise line we work with, so they can answer any question. With the most experienced professionals in the cruise industry on board, you couldn't be in safer hands.

Our high standards naturally extend to the cruise lines we choose to partner with. We only work with selected, handpicked Premium and Ultra-Luxury cruise lines across which fits with us being specialist in Elite Ocean, River, Expedition and YachtStyle cruising.

Finally, our word is our bond, if we say we're going to do something, we do it.



Our industry leading founder

James Cole is an industry veteran with over 20 years' experience in cruising. The creative brains behind some of the UK's largest cruise brands, including The Cruise Store, Cruise 118, Six Star Cruises and River Voyages, James is devoted to cruising and has been responsible for selling over £1bn of cruise holidays.

James is always happy to hear from you, have a chat or help in any way he can. You can reach him by email or on his personal mobile

Why Panache Cruises?

Our Wider Family

Our team has proudly worked with our cruise line partners for over 15 years. We understand their products as well as they do, and our close relationship ensures we receive access to the very best offers and products available.

Panache Cruises is a member of The Travel Network Group. TTNG is one of the largest independent travel companies in Europe and provides Panache Cruises with unmatched purchasing power as well as the most competitive rates for airlines, hotels and land-based tours.

Unrivalled financial security

For complete peace of mind, we are members of the Travel Trust Association (TTA) and fully comply with their code of conduct. Established in 1993, the TTA has over 600 travel agents and tour operator members. The TTA provides us with a trust account where all customer monies are paid into until they are required to pay for your cruise holiday. In the unlikely event of our insolvency any monies paid will be refunded in full.

Panache is an ATOL bonded travel company, which means that in the unlikely event of our insolvency you can continue to enjoy your cruise holiday if you have already departed, or you have the option to be fully refunded if you have yet to travel. ATOL protection also extends to the collapse of an airline.

Finally, we only partner with cruise lines that are ABTA and ATOL protected which means that when you book with Panache Cruises your money could not be in safer hands.



Yacht cruises



Yacht-Style Cruising

There is majesty on the ocean waves, a certain prestige that comes with sailing around some of the most fabulous destinations in complete luxury and seeing more of them within a single itinerary than you would ever normally see on a more generic land-based holiday.

But what if you're looking for something a little different? Perhaps more intimate and exclusive. This is where yacht cruises have their place. Perfect for those who wish to try a sophisticated small ship cruise, at Panache Cruises we're here to tell you that it is time to stop wondering and time to start sailing.



What are Yacht Cruises?

Yacht cruises are luxury cruise holidays on a much smaller ship than your standard elite ocean cruise. Step on board an uber sleek vessel and enter a world resembling something from a James Bond movie. Yacht cruises are the epitome of luxury and take guests to glamorous destinations often associated with celebrities and royalty.

Yacht cruises are sometimes referred to as small-ship cruises, owing to the fact that the ships offering yacht cruises tend to have a very small number of guests; often fewer than 100, sometimes up to a few hundred. This affords a completely different ambience among the guests and crew on board and is far removed from the resort-at-sea style mega ships that many associate with cruising. Indeed, you will likely be able to explore the whole ship within an hour or so of embarkation on yacht cruises. You won't find excessive amounts of innovative amenities on most yacht cruises, but you are unlikely to miss them. Instead, you will find like-minded travellers and personalised service as a result of one of the best staff-to-guest ratios at sea.

Yacht cruise ships have luxurious appointments throughout – nothing about your holiday will be compromised in terms of quality. But the real focus is on the destinations and getting right to the heart of them. That is the real beauty of yacht cruises; you can quite literally travel to remote ports and destinations that larger ocean vessels cannot reach. This will allow you to dock more closely, giving you more time to explore the places you want to see, to give you a truly immersive and luxury experience.

Why go on Yacht Cruises?



Yacht cruises are perfect for those who do not wish to be confined to a larger ship filled with facilities and amenities they will never use and have no interest in.

They are also a great option if you do not wish to be surrounded by lots of other guests and prefer a more intimate atmosphere. If you are the type of person who wishes to have the very best service when on holiday, this is exactly the type of cruise you should opt for. Not only will the crew remember your name, but they will even remember your favourite pre-dinner apéritif.

On board you will find an atmosphere of laid-back elegance. The tempo is relaxed yet indulgent; glamorous yet undemanding. Dining on board will be a daily event where the contemporary meets the classical and your glass need never be empty whether your tippie of choice be Champagne or fine wine. Your palate will certainly never be disappointed on yacht cruises.

If you are looking to satisfy your wanderlust with a luxury tour, there are few better ways to execute this than on yacht cruises. The smaller yacht cruise ships mean you will be taken to the heart of the destinations you wish to see and allow you to explore them in more depth. You will be offered a range of excursions on yacht cruises to make the most of your time on shore. The glitz of Portofino and St Tropez is begging to dazzle you, the sparkling Ionian Sea will beguile you with its beauty, while Ibiza and Bonifacio will vie for undivided attention. Destinations further afield such as the polar regions will welcome you to their icy shores and the local wildlife will be out to impress. Feel like an adventurer as you navigate tropical island paradises and continents resplendent in their diverse landscapes. Yacht cruises offer so much in terms of style and destination.



Where can you travel on Yacht Cruises?



Antarctica

Sailing to the southernmost point of the world is a dream for so many and is no doubt on many a bucket list. It is not hard to see why. It truly feels like one of the globe's last uncharted territories and stepping foot on this remote continent will make you feel like an intrepid adventurer – perfect for yacht cruises. Thanks to the likes of Scenic Eclipse, the world's first discovery yacht, you can now see the wonders of this wilderness in extreme opulence and style.

Guests are tended to by an incredible crew and experts are on board to educate and guide every step of the way as the ship encounters myriad sea life and polar landscapes. Spend time in the southernmost city in the world, Ushuaia, before embarking on an explorative tour of the other-worldly Antarctic Peninsula, expertly guided by Discovery Team Leaders.

Another destination for yacht cruises on the impressive Scenic Eclipse, the most northerly part of the world is also filled with treasures waiting to be discovered. Oftentimes the Arctic is considered to be northern Scandinavia, but that is not all on offer. Take a Viking voyage from Dublin to Stornoway and the Faroe Islands. See Heimaey Island, borne from the volcanic activity and continue onwards to Iceland, the Land of Fire and Ice.

Explore the capital, Reykjavik, before continuing to one of Greenland's most stunning waterways, Prince Christian Sound. The fjords of Southern Greenland, the only known Norse village in North America (L'Anse aux Meadows), and Halifax are all on the route too. Many Arctic yacht cruises disembark on the east coast of the USA or Canada; enjoy the opportunity to explore New England after your intense exploration of the frozen north. Alternatively, discover the Russian Arctic on an ultimate adventure like no other.





Asia

Exciting and unusual itineraries await you on yacht cruises in Asia, giving you more than just a glimpse of different countries. The Kamchatka Peninsula (part of the Eastern frontier of Russia) is next where you will find a spectacular and lavish landscape populated with volcanoes, 29 of which are still active. Yacht cruises will sail you onwards to the treeless and sparsely populated Commander Islands in the Bering Sea.

On a yacht cruise adventure, expect to be blown away by the sight of crested ibises, sea lions, kittiwakes, auklets, puffins, and orca whales. Other yacht cruises remain in the Far East and Southeast Asia. Journey from Bangkok to Bali, or Hong Kong to the lesser-known islands of Japan and South Korea. Witness stunning skylines and vibrant cities, learn of historic triumphs and tragedies, marvel at the beauty of nature, and be immersed in exotic and intriguing cultures.

Take a Grand Voyage that will lead you from the tango beats of Rio de Janeiro all the way to the capital of Portugal with plenty of stops along the way. Enjoy the voyage in style, elegance, and luxury on board a yacht cruise. Stand in the shadows of Christ the Redeemer and see the famous Brazilian beaches before heading to Buzios and Salvador da Bahia. Colonial architecture and a rich history are complimented by an array of beaches that will see you spoilt for choice. With alcoves perfect for swimming and waves ideal for surfaces, there are even natural pools formed from coral which are safe for children to swim in. Sao Filipe on Fogo Island is your next port of call on many yacht cruises and you will be instantly impressed by the towering volcanic backdrops. Fogo is most likely the highest landmark of the archipelago and is good for hikers.

On Santo Antão Island, taste the famous Cape Verde rum or 'grogue' as it is commonly known. Climb to the top of Topo de Coroa and be rewarded with stunning panoramic views. Tenerife and Madeira are common ports of call on yacht cruises, offering a slice of sun a little closer to home.



Atlantic Islands

The USA and Canada



Sail with SeaDream and you can start your voyage of discovery in Nome, Alaska, with a history dating back 10,000 years of Inupiaq Eskimos. Alternatively, discover the East Coast of America on fabulous yacht cruises on board Scenic Eclipse that will see you head from Boston and the home of the oldest educational institution in America, Harvard University. Relish the chance to explore the famous Martha's Vineyard on yacht cruises around Cape Cod.

A stop in the Big Apple also awaits you with its iconic landmarks, indulgent food, and world-famous shopping opportunities. Yacht cruises around the US continue their exploration in Norfolk and Charleston, towns rich and thought-provoking in their history. From the US, yacht cruises tend to head south towards the idyllic islands of the Bahamas and Nassau. Some yacht cruises end here, but it is not uncommon to start the second leg of your journey and enjoy a tour of Central America.

Perhaps one of the most iconic cruise destinations in the world is the Caribbean. Its myriad tropical islands, rich culture, sumptuous cuisine, and laidback lifestyle are just a few reasons why this is easy to believe. However, if you are looking to explore the region in a slightly different and more glamorous way, then luxury yacht cruises are the perfect way to do so. Stepping on board will be a different experience to the usual mega-cruise ships you see advertised; there truly is no better way to get to the heart of these beautiful islands than on board yacht cruises. No Caribbean island is the same and yacht cruises are here to prove that. Sail from San Juan in Puerto Rico, one of the busiest and most vibrant ports in the region known for its night life, before heading to the wildly different boulder-strewn beaches of Virgin Gorda, the third largest of the British Virgin Islands. More of this stunning archipelago awaits, from the Lesser Antilles to Jamaica to Nevis. See how the French and Dutch live side by side in the unusual city of St Martin/St Maarten. Explore chic boutiques, spend the evening in a casino, spend a day out on the water on kayaks and paddleboards, or simply relax on the beach with a cocktail and watch the world go by.



The Indian Ocean



The Indian Ocean is home to islands which ignite the soul with sheer natural beauty. Truly exotic, the crystal-clear waters are peppered with tropical island paradises that are just waiting to be explored. On yacht cruises, journey in the sort of style which lends itself well to island-hopping in beautiful regions. Hop on board Crystal Esprit, one of the most luxurious yacht cruises, around the Seychelles and get closer to the picture-perfect islands than you ever thought possible. Start your tour of this Garden of Eden in Mahé, where you can find the capital Victoria and the beautiful National Botanical Gardens. Travel around the islands and see the granite massif on La Digue, one of the most popular photographed beaches with its ginormous boulders and palm trees.

Explore the secluded beaches and coral reefs on the shores of Praslin Island as well as the abundance of flora and fauna the further inland you head. Marvel at the thriving nature and wildlife on the sparsely inhabited Marie Louise Island and see the two rocky peaks resembling a giant's staircase on Thérèse Island.

Close to home...familiar...but does that mean it needs to be any less exciting? Certainly not when you indulge in luxury yacht cruises around the region. Enjoy the Ultimate Mediterranean Collection from Scenic, starting in Athens and heading to the quieter Paros with its blend of traditional architecture, stunning beaches, and vibrant nightlife. Enjoy a luxurious wine and cheese tasting, take a guided walking tour, and see a male choir perform in the Church of 100 Doors. Enjoy fresh fish in the tavernas of Fiskardo and maybe take a hike before you head to Europe's hidden gem, Montenegro. Explore the heritage-listed city of Kotor before journeying onwards to Dubrovnik, Hvar Island, and Rovinj on Croatia's stunning Dalmatian Coast. Be dazzled by the glittering canals of Venice and explore more of beautiful Italy, Sicily, and Corsica as you traverse the boot and head towards the south coast of France and the Spanish Costas. Relish your Bond moment in the casinos of Monte Carlo and stroll amongst Gaudi's architectural phenomena in Barcelona. Yacht cruises around the Mediterranean are varied and unique; get in touch with us to tailor the perfect yacht cruise for you.



The Middle East



Majesty and mystique, history and culture await you on yacht cruises in the Middle East. Explore the glorious gateways of Cyprus, Israel, Egypt, and the famous Suez Canal, or delve deeper into the heart of Arabia with yacht cruises to Dubai, Qatar, Bahrain, Oman, and the United Arab Emirates. Discover the wonders of Ancient Egypt on yacht cruises; journey to Luxor and find treasures in the Valley of the Kings. Visit Israel's beautiful ancient cities of Jerusalem, Bethlehem, and Tel Aviv whilst learning about the religious significance of the Holy Land. Take a trip to the Hanging Gardens of Haifa, one of Israel's most-visited tourist attractions. More glamorous is the up-and-coming metropolis of Dubai; yacht cruises docking at this exciting port of call are sure to be the epitome of luxury and opulence. Head to the luxurious island retreat of Sir Bani Yas Island in the sparkling Arabian Gulf and see the wildlife park which dominates it. Head to Doha in the Persian Gulf with its safe and laidback ambience and visit the National Museum in a splendid Arabian palace. See the jutting fjords in Khasab and spot dolphins playing in the emerald waters. Many yacht cruises end back in Dubai and you could perhaps linger for a few days to soak up all the luxury it has to offer.

Northern Europe



Northern Europe is perhaps a destination which usually is not associated with yacht cruises, but the reality is that there are many options available for yacht cruises to this region. Sail into the sunset and explore vast and varied landscapes aboard yacht cruises to Iberia, Western Europe, the wilderness of the Scottish Highlands and Hebridean Islands, or venture deep into Scandinavia on the ultimate Viking voyage.

Yacht cruises are guaranteed to show you a side to Northern Europe that you perhaps didn't know existed. Enjoy colourful quaysides and authentic boats in Douarnenez and walk the Normandy beaches of the D-Day landings from Cherbourg. Wander the fairy-tale cobblestone streets of world heritage listed Bruges and cross the many bridges of Amsterdam. Circle the Shetland and Orkney Islands with their spectacular nature and wildlife and learn about fascinating Norse mythology along the way. Take a journey around the wild and rugged Scottish Isles, including the beautiful isles of Skye and Mull. Head on over to the lush green hills of Ireland, sip Guinness in Dublin, and step onto the phenomenal volcanic Giant's Causeway.

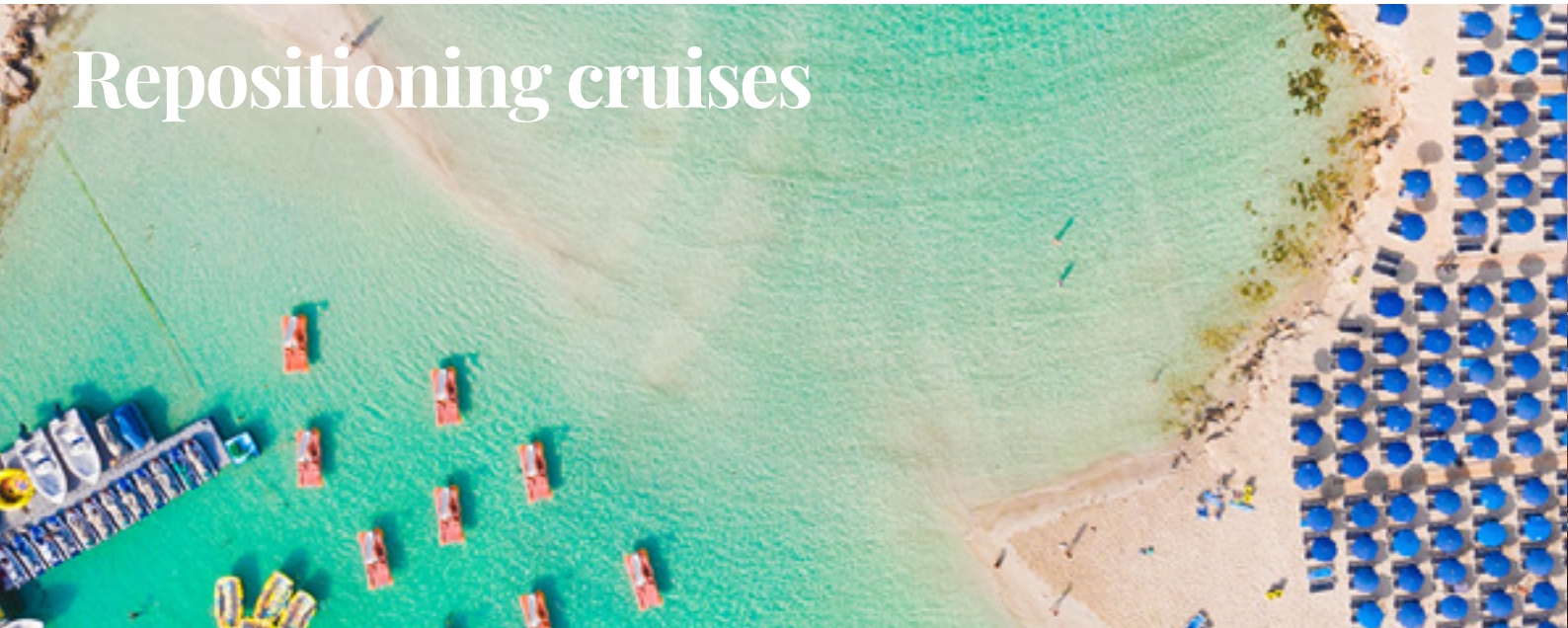
The British Isles are a history buff's dream with its seemingly never-ending landscapes of castles, cathedrals, and cobblestone streets. Explore the Faroe Islands with their towering cliffs and craggy fjords, before venturing north to marvel at the natural beauty of the Land of Fire and Ice. If you're lucky you might catch sight of the Aurora Borealis as you hike in the Skálanes Nature Reserve. See the birthplace of Greenland and spot playful whales, see Qaqortoq which dates back 4,300 years and was inhabited by Norse and Inuit settlers in the 10th and 12th centuries. Yacht cruises in Northern Europe will open your eyes to places closer to home that are well worth a visit.

The Pacific



Rather like the Indian Ocean, the Pacific is a region studded with beautiful islands and is therefore perfect for yacht cruises. There are diverse cultures mingling together and different archipelagos all with an identity uniquely their own. Indulging in a yacht-style cruise can be one of the more adventurous ways to tour the Pacific as you will have access to smaller ports and more remote locations. Itineraries which include the Pacific are oftentimes longer in duration and more intensive with their excursions, due to the islands being nestled far away. Enjoy the opportunity to see Kitava, a small and unspoilt island within the Trobriand Islands in the Solomon Sea. Visit the Louisiade Archipelago which is a string of ten larger volcanic islands and 90 smaller coral islands in Papua New Guinea. The Samarai Islands are part of the Louisiade Archipelago and are fantastic for snorkelling as well as being home to one of the world's oldest-surviving buildings. Suffice it to say that the Pacific is one of the most untouched and remote regions to travel to, and if you are a lover of idyllic tropical islands and tranquil paradise, then small-ship yacht cruises are the way forward.

Repositioning cruises



If you are unfamiliar with the cruise world, the term 'repositioning' might seem a strange one. The different climates around the world mean that ships tend to spend the summer season in one region before moving to another to take advantage of the warmer climes. So, at certain points in the year, you will find somewhat more unusual itineraries where the ships move from one location to the next in their 'repositioning' cruise. Yacht cruises are no different and you can see diverse parts of the world all in the same itinerary. Consider, for example, Crystal Cruises, where you could start your journey in stunning Muscat and explore Oman's treasures. From there, you would then spend several days at sea on board your luxurious yacht before arriving in Mahé, Seychelles. Gaze at the magnificent mountains at the heart of the island and enjoy swimming and snorkelling in crystal clear waters. A significant advantage of a repositioning cruise is that they are often discounted due to more days out at sea, make sure to indulge in a yacht cruise for this journey with more luxurious on-board features and facilities.

South America



Latin beats, Andean mountains, rainforests, ancient cultures, exotic wildlife, delicious cuisine – the travel opportunities for yacht cruises are endless on this incredible continent. Sail down the vast coastline of Brazil in ultimate luxury on board a yacht-style cruise, visiting stunning islands, golden beaches, and the vibrant cities of Rio de Janeiro and Sao Paulo along the way. Learn about the continent's turbulent history with its Portuguese and Spanish influences, marvel at colourful colonial architecture, and see if you can spot rare leatherback turtles nesting on Brazil's beaches. Head down to Ushuaia, the southernmost city in Argentina and the world, where you can venture off on the adventure of a lifetime to Antarctica on your luxury super-yacht. Alternatively, sail the west coast of South America, with its rugged Chilean coastline, snow-capped Andes in the distance, and excursions to the iconic Machu Picchu in Peru. Increasingly popular is a visit further into the Pacific ocean where you will find the breath-taking Galapagos Islands, full of incredible Darwinian wildlife, volcanoes, and pure adventure. Yacht cruises in South America are diverse and awe-inspiring, and tie in well with a Caribbean cruise before or after exploring the southern continent.

Transatlantic yacht



A Transatlantic cruise is a revered cruise itinerary which immediately conjures an image of a Southampton departure, sailing into the vast Atlantic Ocean towards the Big Apple, New York. While those iconic cruises are fabulous, cruise lines have continued to push boundaries and offer more variety when it comes to Transatlantic yacht cruises. Take a Grand Voyage of Discovery on the incredible Scenic Eclipse, which will see you embark in Rio de Janeiro. Spend time seeing the sights before you sail on to the original capital of Brazil, Salvador de Bahia. Once you have explored the Brazilian islands, enjoy the relaxing journey aboard your luxury yacht across the ocean to Funchal in Madeira and finally Lisbon, where you will disembark. Other unique itineraries journey from the artistic and architectural wonderland of Barcelona to the white-sand beaches of the Caribbean. Make a port of call in the middle of the Atlantic Ocean at the Azores, where you can gaze skywards at the magnificent Pico volcano. End your voyage in San Juan, Puerto Rico, where we recommend you head to the old town and enjoy authentic Caribbean cuisine and musical entertainment. There is plenty to occupy guests on board yacht cruises as they set sail across the Atlantic, making these lengthy voyages an incredibly unique cruise experience.

Which cruise lines offer Yacht Cruises?

It is important that you sail with a trusted cruise line in order to really get the most out of yacht cruises. At Panache Cruises, we partner only with the very best in the industry so you can rest assured that when you book yacht cruises with us, your holiday will be in safe hands. With first-hand experience of the luxury operators and their yacht cruises, we are very well-placed to ensure you get the right advice. We have selected the following cruise lines to provide our yacht cruises as they offer an exceptionally high standard that we know our customers will love:

Crystal Cruises



Crystal Cruises is a real favourite at Panache Cruises with us having first-hand experience of sailing on all the ships, whether that be on the ocean, rivers, or their luxury yacht the Crystal Esprit. Crystal is widely regarded as the World's Most Awarded Luxury Cruise Line and when you sail with them, it is not hard to see why. The luxury and indulgent proposition they are famous for extends across all their cruise types and is taken to the next level on their yacht cruises. It is both sublime and spectacular in equal measure, carrying a maximum of 62 guests per voyage. The accommodations are exquisite; all are fully equipped suites with fantastic personalised butler service. On board, you will find delicious and refined cuisine, welcoming hospitality, and a relaxed ambience which allows you to explore the stunning locations you visit.

The service on board Crystal yacht cruises is exceptional; the ratio of staff to guests is the highest you will find on yacht cruises. There will be no feeling of crowded areas, instead the stunning interiors and social spaces will put you at ease as though you are in a private club. The all-inclusive nature of the yacht cruises means you will never have to worry about your bill when you step off the ship. Indulge in unlimited fine wines and spirits, 24-hour in-suite dining, and unlimited WiFi access, all without worrying about service charges and gratuities. Crystal's yacht cruises are perfectly curated to suit the style of the Esprit, with excursions included in almost every port offering a choice of active, relaxing, and cultural.



Emerald Cruises



The brand-new luxury yacht Emerald Azzurra is the new and bespoke super yacht that will be taking guests on the adventure of a lifetime, exploring the Mediterranean, the Adriatic Coast, and the Red Sea from January 2022. We would recommend booking yacht cruises on Emerald Azzurra as soon as possible because this ship promises to be extremely popular. Its small, sleek stature will also mean that spaces on board will be limited, so hurry to get on board this incredible new vessel as soon as possible.

With a maximum capacity of just 100 guests, Azzurra offers a sophisticated air of relaxation and intimacy. Secluded spots can be found in which you can unwind with a book or watch the stunning vistas as you sail by. Lavish amenities across six decks include a spectacular infinity pool, a marina platform from which you can take a quick ocean dip, and an array of beautiful suites and staterooms for you to choose from. Dining will be in the form of à la carte dinners, buffet breakfasts, and casual lunches with menus inspired by destinations on the itinerary and thoughtfully crafted by expert chefs using local produce. Observation areas, a well-equipped gym, state-of-the-art sauna, and a luxury spa all add to the ultra-luxury on board experience. Time spent off the ship adds to the excitement even further; board the Zodiac for expert-led excursions and discover stunning beaches, coral reefs, and extraordinary wildlife that inhabits the space around you.



EMERALD
CRUISES

The logo for Emerald Cruises features a stylized green wave icon above the word "EMERALD" in a bold, teal, sans-serif font, with the word "CRUISES" in a smaller, teal, sans-serif font below it.

Ponant Yacht Cruises and Expeditions



With over 30 years of experience in the cruising world, Ponant use their knowledge to ensure you have the most incredible cruise holiday possible. Specialising in luxurious small ships, you will find a distinctive French influence on board which embodies the art of living as well as refined gastronomy. Ponant promises to ensure your trip is taken care of from start to finish and as one of the world leaders in luxury expeditions and yacht cruises, you can be sure you will be taken to the far reaches of the world in style.

Ponant's recent venture is into the world of more sustainable cruising, aiming to educate their guests on how to travel responsibly while still travelling in luxury and style.

Ponant's unique travel philosophy means that you can discover iconic destinations. This travel philosophy includes 5-star culture and relaxation while also benefiting from Ponant's expert guests of honour who host talks on board about a range of subjects in a bid to further enrich your cruise experience. On board yacht cruises with Ponant, visit secluded ports, remote lands, and forgotten beaches on itineraries that take you off the beaten track and away from the crowds.



Scenic Luxury Cruises & Tours



Scenic have an incredible reputation and take 5-star travel to a whole new level with their state-of-the-art yacht cruises. Scenic boasts award-winning service across the whole fleet and promises to always go above and beyond to ensure the comfort and satisfaction of their guests. With Scenic, you can always expect gourmet meals, exceptional service, and memorable excursions that are all included within the price of your booking, allowing you the peace of mind to just relax and enjoy every element of your holiday.



When it comes to yacht cruises with Scenic, you will be transported to a whole new realm of indulgence, all to show you the world in a new way. Their discovery yacht Scenic Eclipse is beautifully elegant, with well-proportioned suites, dining, and wellness areas. You will be embarking on your cruise in true six-star luxury and will be astounded at the special environment in which you are sailing. A pioneering vessel, it has many innovative features for you to enjoy and is home to 10 different dining options for you to sample all the delicacies you could want on your cruise holiday. Suites are luxuriously appointed, with many of them as sizeable as those on an ocean liner.

Enjoy a drink in one of the eight bars and lounges when you wish to unwind after spending your days exploring the exciting ports of call on your itinerary. Scenic Eclipse offers guests the full use of Zodiacs, e-bikes, kayaks, a submarine, and even a helicopter to ensure that you can see more of the world in ways that you will remember forever. Yacht cruises on board Scenic Eclipse are the adventure of a lifetime, exploring the land and seas beyond your wildest dreams.

SCENIC[®]
LUXURY CRUISES & TOURS

SeaDream Yacht Club



SeaDream offers a luxury experience on their yacht cruises that is defined by their vessels' casual elegance, 5-star dining, award-winning service, and inspiring itineraries. When SeaDream talk about 'yachting' as a style of cruising, it is not simply about the size of the ships, but also about the lifestyle that can be found on board its intimate vessels. You will find an elegant informality that welcomes you and with a maximum of 112 guests at any one time on their yacht cruises, there will never be a sense of overcrowding. As such a small ship you can rest assured that the service is highly attentive and personal to each individual. The ambience on board fosters the sense that guests are holidaying with a large group of friends who share common interests.

The accommodations on board all offer stunning ocean views, while the rest of the ship boasts a luxury Thai-certified spa, a salon, and wellness facilities offering yoga and Tai Chi sessions. SeaDream treat their guests to world-class cuisine and a fabulous open bar with fine wines and spirits; plus all gratuities are included to make this a hassle-free holiday. That means that whilst you are cruising the Mediterranean and Caribbean on yacht cruises with SeaDream, you can be safe in the knowledge that everything on board will be taken care of, as will you.



Tradewind Voyages



Tradewind Voyages are a fantastic new cruise line offering luxuriously authentic, all-sailing yacht cruises. Step on board the Golden Horizon and feel like you have been transported into another world. This traditional ship, featuring four masts, aims to sail for at least seventy per cent of the voyages it embarks upon, in a bid to be both environmentally friendly as well as committed to its traditional roots. What is even more incredible is that guests can try their hand at sailing the ship themselves!

Tradewind has wowed the luxury cruise industry with its enthusiasm, style, and attention to detail, and has potential to become the ultimate vessel for a journey towards both relaxation and adventure combined. Feel at one with nature as you explore the rugged and untouched islands of Indonesia, the extraordinary architectural feat of the Great Pyramids of Egypt, and the underwater beauty of the Great Barrier Reef. With some exciting new destinations rarely seen on other yacht cruises and beautifully appointed accommodations and on-board facilities, Tradewind Voyages is set to streak ahead of the game with its augural season opening in summer 2021.



Windstar Cruises



Windstar's small yacht cruises bring guests closer to each destination than ever before, creating intimate moments and allowing full immersion into the world's most exotic cultures. Operating a small fleet of boutique-style masted sailing ships and small all-suite yachts, Windstar travels extensively around Europe, North America, the Caribbean, and the South Pacific.

At the heart of Windstar's ethos are destination focus and immersive shore excursions. Guests can choose from different excursion 'collections' which are tailored to suit the individuals and offer once-in-a-lifetime experiences both on and off the ships. Yacht cruises with Windstar are designed to leave guests feeling enriched; guest lectures are available for you to learn about the places you visit, their history, and the wildlife you might find there, while the menus are created using local ingredients – you can even go to the local markets with the chefs as they select their produce. Windstar is a truly spectacular option for yacht cruises, providing guests with both adventure and luxury on and off the ship.

WINDSTAR
CRUISES

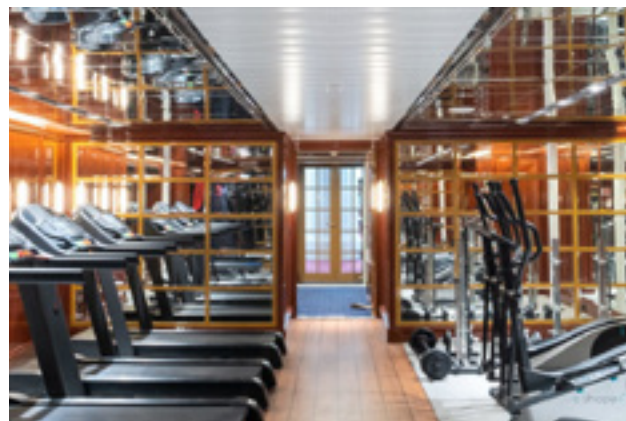


FAQs about Yacht Cruises

What can I expect life on board to be like?



Yacht cruises will be slightly different to a more mainstream cruise on a much larger ship. You can expect the facilities to be luxurious with stunning appointments and beautiful surroundings. But it is important to expect fewer of them and not as many 'gimmicks' on board. There will be areas providing excellent entertainment, but they will likely be smaller than the opulent theatres and communal spaces found on ocean liners. There is usually a convivial atmosphere amongst the guests of yacht cruises that can be enjoyed in a chic and laidback environment, where you will meet like-minded individuals. Don't expect overly formal black-tie functions but do expect attentive and personalised service, exceptional cuisine, and a wine list that will never disappoint.



What are the facilities like on ships offering yacht cruises?

The service on board Crystal yacht cruises is exceptional; the ratio of staff to guests is the highest you will find on yacht cruises. There will be no feeling of crowded areas, instead the stunning interiors and social spaces will put you at ease as though you are in a private club. The all-inclusive nature of the yacht cruises means you will never have to worry about your bill when you step off the ship. Indulge in unlimited fine wines and spirits, 24-hour in-suite dining, and unlimited WiFi access, all without worrying about service charges and gratuities. Crystal's yacht cruises are perfectly curated to suit the style of the Esprit, with excursions included in almost every port offering a choice of active, relaxing, and cultural.



Will I be offered excursions on Yacht Cruises?



The destinations are the star of any cruise really, but even more so on yacht cruises which are able to access smaller and more remote ports around the globe. The all-inclusive nature of most yacht cruises means that shore excursions are often included and have been carefully put together by destination aficionados to ensure guests get the most out of the itinerary. In some cases, you may also have the option of curating excursions which are private and tailored to your personal needs with the support of an on-board concierge. This additional service will allow you to have a unique, once-in-a-lifetime experience that is what you have always dreamed of. If you are curious about tailor-made excursions, please do not hesitate to get in touch with one of our Cruise Connoisseurs.

What will the dining be like on yacht cruises?

By nature, these ships are of course much smaller than the mainstream cruise lines or even many of the six-star cruise lines. As such, you will not have as many restaurants to choose from for your evening meals on yacht cruises. However, it all depends on each cruise line and there might be more than you thought possible, plus fewer restaurants does not mean the quality will be compromised at any point. In fact, you will find genuine Michelin-quality menus which have been defined by expert chefs. There will be classical styles mingling with the nouveau, and more often than not t

he chefs use fresh local ingredients to create locally inspired dishes for the menu. There might be some kind of al fresco dining too, such as a café or grill. Many ships also offer 24-hour in-suite dining too if you would prefer to have a more private meal.

Will there be any wellness facilities on board yacht cruises?

Wellness is increasingly popular on all cruises and yacht cruises are no different. In addition to gym and spa facilities, you will find there are other options, such as yoga and Pilates classes. There are always water sports to be enjoyed off the ship too, such as kayaking or paddleboarding, so why not give those a try?



FAQs about Yacht Cruises



What can I expect regarding the other guests on board yacht cruises?

Smaller ships will of course mean there are fewer guests on board so if the idea of being surrounded by thousands of other passengers does not appeal, then yacht cruises are perfect for you. You will not find areas overcrowded. Instead, you will find like-minded travellers who are hoping for a similar experience to you. The atmosphere will be warm and welcoming, even more so than other types of cruise, and you will find yourself chatting to others whether it be over a cocktail on deck or over a delicious dinner.



What kind of service can I expect on board yacht cruises?

In short, you can expect exceptional service. Luxurious yacht cruises ensure that you will have a personalised service to cater for your every need. This will be offered by professional crew who work in one of the most favourable staff to guest ratios within the industry. The lower number of guests on board allows the crew to really get to know you too; they won't only remember your name but your preferred beverage too. You will have everything you need and much more besides, all delivered as part of the elite, six-star service.

How big are Suites and Staterooms?

By nature, yacht cruise ships are much smaller, so you are unlikely to find the huge suites that are popular on larger ships. However, as these are luxury yacht cruises, you will still find more than adequate space in your suite. Enjoy ocean views, comfortable beds, entertainment, and in-suite dining. Don't forget, the beauty of a yacht-style cruise is to spend time really immersing yourself in the destination.

What's the best way to book Yacht Cruises?



When you are planning a luxury yacht-style cruise, there are many elements to consider and you have lots of options such as extended stays in ports, stopovers and so on. Using an expert cruise travel agency such as Panache Cruises will give you access to a Connoisseur who has first-hand experience of the many different cruise lines. Furthermore, they will get to know you and your individual preferences so you will not only get the best price and offers available, but you will also receive exceptional personalised service.

Can I book a last-minute Yacht Cruise?



At Panache Cruises, we always recommend booking your luxury cruise sooner rather than later for a variety of reasons. Firstly, you will have the pick of all the itineraries so you can sail on the one which appeals to you the most. Secondly, you'll be able to secure your preferred accommodation – the smaller ships mean there are far fewer suites and staterooms on board so they often get booked up quickly. Lastly, you will find that when new itineraries are released, some cruise lines offer the best prices and extra incentives to book, such as on board credit, so be sure to keep an eye out for these offers.

Panache Cruises'

top tips for enjoying Yacht Cruises



At Panache Cruises, we are the experts in all matters of luxury cruising. We have spent years getting to know the cruise lines and experiencing the cruises ourselves, so we are able to offer genuine, first-hand experience when we are planning your cruise holiday. Our professional and friendly Connoisseurs will get to know you; they will learn your likes and dislikes so that they can carefully craft your holiday to suit your requirements.

Once you have planned and booked your yacht cruise, the next task is to prepare yourself for the actual voyage! We know how important it is to feel confident and enjoy every moment of your trip, so take a look at our top tips to ensure you get the most out of your yacht cruise. Don't forget, if you have any questions at all, just speak to your personal Cruise Connoisseur who will be happy to answer them for you.

Get into the spirit

It is important not to expect yacht cruises to be the same as ocean cruises. The more you embrace the differences of a small and intimate yacht-style cruise, the greater enjoyment you will get out of it. Enjoy the laid-back elegance offered on board a yacht-style cruise and instead of worrying about packing your ball gown for formal nights, throw your energy into exploring the destinations you will be getting to the heart of.

The beauty of the yacht cruises we have on offer at Panache Cruises is that they are all slightly different. Tradewind Voyages takes guests on a traditional sailing adventure, with its square-rigged sails and opportunity for guests to sail the ship themselves, while Emerald Azzurra is a sleek, James Bond-esque super yacht perfectly suited to travellers wanting to enjoy a bit of pampering and relaxation. It is therefore important for us to find and curate the perfect yacht cruise for our customers, so that you can truly get into the spirit of the entire experience.



Make use of the social events on board

Although some cruisers may be wishing for a romantic or private getaway on a yacht cruise, there are certainly some who enjoy the convivial atmosphere on board a cruise ship, and yacht cruises are no exception. It is possible to enjoy your days both on and off the ship with your travel partner, or alone in the case of solo travellers, whilst also enjoying the company of other guests on board. The cruise community is a close-knit one and the yachting community even more so. Don't feel daunted by the prospect of joining others for drinks in the lounge or sparking up a conversation over dinner; you're likely to meet plenty of people who you share things in common with. We also recommend joining group excursions and guided tours in order to see more of the destinations you visit on your yacht cruise. Depending on the cruise line, there will be a variety of different on board social activities that you can get involved with, so it is worth checking those out when you embark the ship and schedule in some social events.

Enjoy the ship's facilities



The beauty of a smaller ship is that it does not long to explore the fantastic array of facilities on board. You will most likely find a dedicated wellness space on board, such as a fitness centre or gym – where there are often classes available – and sometimes a small plunge pool on deck. A big favourite on board many yacht cruises is the spa facilities, such as a sauna and massage parlour, which are great to take advantage of after long days out and about. Other facilities that you should consider taking advantage are the enriching lectures and discussions which occur in the lounges on board. Several yacht cruises will be exploring fascinating destinations, so experts are often brought on board to talk about the diverse wildlife, history, and culture that you will witness in the region. These are not to be missed as they really add a lot of cultural value to your holiday. Also, some yacht cruises feature a marina and water sports equipment, such as kayaks, Zodiacs, and snorkels, so if you are heading to warmer climates then be sure to make the most of these.

Enjoy a wide variety of excursions

We all have our own interests and differ greatly – it's why the world is such a wonderful place. This is why the fantastic luxury cruise lines curate their itineraries with plenty of different options to suit different passengers' tastes. Our advice is to check out the trips and excursions which excite and interest you the most, as well as trying something new! We feel that yacht cruises are the perfect opportunity to step outside of your comfort zone and take the plunge with trying something different. Maybe you prefer to enjoy a more relaxing holiday, but why not join a guided tour at one of your port of calls? You may prefer visiting galleries and museums, but it might be worth having a go at kayaking in one of your destinations. Some of the active excursions might sound a little off-putting for some, but it might be worth finding out more as you might be surprised to find that it's a short stroll through some vineyards or gentle hike to a stunning viewpoint. If in doubt, ask your Cruise Connoisseur, or the crew on board your ship, as they will most likely be able to tailor the experience to you.



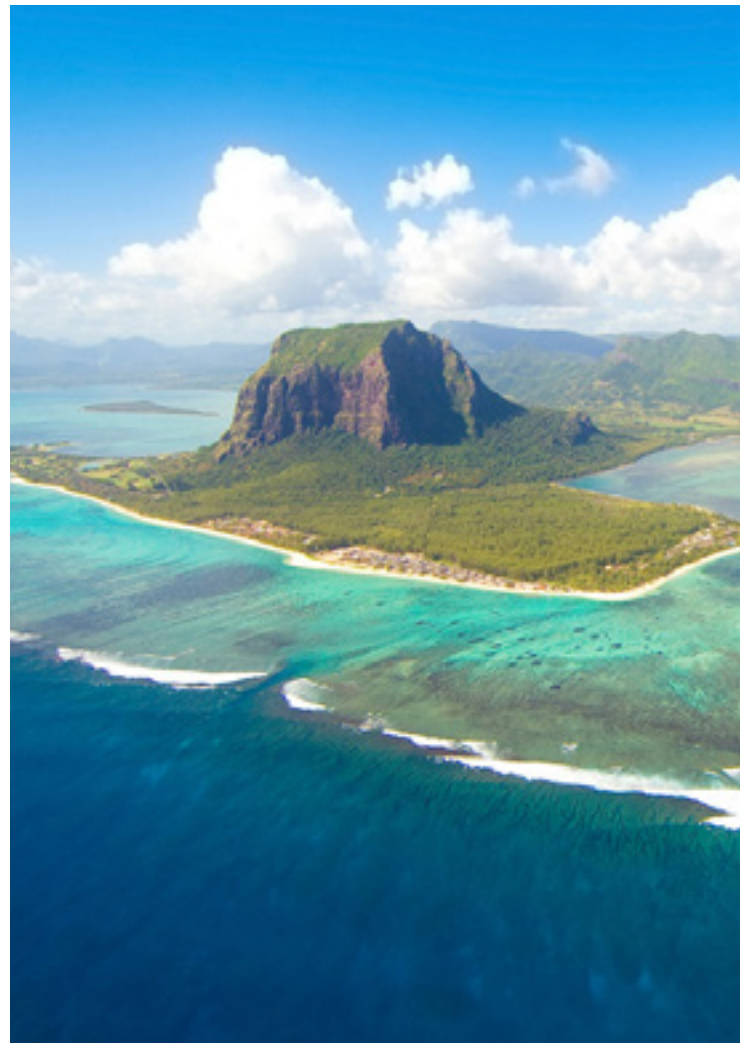
Tailor your holiday to suit you

The cruise lines do a simply fantastic job of putting together itineraries that are fascinating and appealing in equal measure. And not only that, but they consistently add new ports and change itineraries so that you can always try something different even in the same part of the world you might have visited before. But that does not mean to say you cannot tailor your holiday to suit you even better, and that is where your personal Cruise Connoisseur at Panache Cruises comes in. We will be able to craft the cruise holiday of your dreams. Some of the places you start your voyage from deserve a little extra time, so we can add a few days there before you embark if that's what you wish. We can organise back-to-back sailings for you if you feel that just one itinerary is not enough to satiate your travel craving. We will ensure you are on your preferred flight and will complete any necessary upgrades, while also making all the logistical arrangements for your transfers to and from the airport. In terms of your excursions, while there is always an excellent programme available which has already been carefully curated by the experts at the cruise lines, it is possible that you might wish for something a little more personal to you. If this is the case, we will be more than happy to help arrange this. Whether it is a hot air balloon ride or a private, guided tour in a beautiful destination, we can make your wishes a reality.

Consider the destination and climate

Another top tip from us at Panache Cruises is to pack carefully and consider the climate of your destination. This may seem an easy task, but some itineraries might be a little trickier if you will be travelling from a tropical climate to a temperate climate, or even to the freezing polar regions! Aside from packing to suit the weather, you may also need to consider the type of excursions you wish to take part in. For example, if you will be opting for a lot of hiking or other outdoor pursuits, you will need appropriate activewear and certainly the right footwear.

Another crucial consideration is the culture and religious beliefs of the destinations you will be visiting. Always make sure to dress appropriately and respectfully; in many countries around the world this means both men and women must dress more conservatively, so we advise checking with your Connoisseur or your cruise line about any dress regulations you may encounter. In general, however, yacht cruises are less formal on board the ship than elite ocean cruises, so you will not need to worry about packing lots of formal evening wear. If all this sounds a little daunting, please do not be worried as your Connoisseur at Panache Cruises will be on hand to answer any questions to ensure you have a truly enjoyable luxury cruise experience.



Make memories

For many long-term cruisers, yacht cruises are a fabulous, and often new, kind of adventure to be had on the high seas. Yacht cruises are becoming increasingly popular and it is easy to see why. Even the most experienced cruisers are on board large ocean vessels are finding the relative peace and quiet of yacht cruises a welcome change of pace. Yacht cruises take passengers to the very heart of some of the world's most unexplored, unusual, and remote destinations, providing a once-in-a-lifetime opportunity for in-depth exploration for many people.

This type of cruise feels different; the ships are fundamentally different in terms of their physical size, on-board amenities, and overall ambience. Some yacht cruises take the traditional square-rigged sailing route, while others take a more boutique-style approach to yacht cruising, meaning there is most likely a style of yacht cruise out there for everyone. As such, we feel that yacht cruises are a fantastic experience



Isn't it time you tried a yacht-style cruise?



Yacht cruises are an experience we believe everyone should try at some point in their lifetime, whether you have cruised before or not. An experience to add to the bucket list of every keen traveller around the world, yacht cruises offer such a unique and exciting spin on a more traditional cruise.

Just to re-cap, the service on yacht cruises is truly second-to-none, the facilities are of an exceptional standard, and you will not be crowded by huge numbers of other guests but instead will be with other like-minded travellers.

What we consider to be even more important, however, is the dedication to destination focus on yacht cruises. These sleek vessels will take you to the most remote and uninhabited islands in the world; they will transport you to lesser-known cultural havens; and they will provide you with a whole new perspective on cruising. After all, you are exploring the world in a whole new way, so why not see them in the best way possible?

At Panache Cruises, we are huge fans of luxury yacht cruises. They are ultra-luxury in every sense and our fantastic cruise line partners offer the most diverse, all-inclusive yacht-style cruises all around the globe. If you have found this information useful and wish to look at some yacht cruises, please do not hesitate to get in touch with us – your personal Cruise Connoisseur is ready and waiting.



Join Our Chairman's Club



Join our Chairman's Club today and claim your 5,000 FREE points, DOUBLED to 10,000 for our first 1,000 members.

Our mission at Panache Cruises is to provide 'Nothing is too much trouble' personal service for you, our valued customer and to provide industry leading opportunities to ensure you get the most out of booking a luxury cruise with Panache Cruises.

Our latest initiative is the launch of our Chairman's Club, aimed to be the UK's most rewarding loyalty programme for luxury cruisers.

Most cruise lines offer loyalty programmes so we thought it was time for Panache Cruises to introduce a loyalty programme too, to ensure that you get something a little extra special when you book with us.

Our Chairman's Club offers the following benefits when you become a founder member, absolutely FREE:

- **Points for every booking you make** – you'll get a minimum of 1 point for every £1 you spend, and each point you earn will give you money off a future cruise
- **Silver, Gold, Platinum and Diamond tiers give you additional rewards** – as you ascend up the Chairman's Club tiers, you'll get additional rewards every time you move up a tier, and you earn more points too, giving you even more money off future cruises
- **Early access to exclusive offers and deals** – as a Chairman's Club member you'll get offers and deals unavailable anywhere else, as well as first option on new and exciting cruises
- **Priority invites to virtual and in-person events** – whenever we run an event, you'll be first in line for an invite
- **Exclusive access to our Chairman's Club Facebook group** – access to the Facebook group will give you a chance to mingle with likeminded cruises, discover new destinations, network with friends and enhance your cruising experience

Go to PanacheCruises.com/the-chairmans-club to fill in a short application form and join our Chairman's Club today.

I look forward to you joining our Chairman's Club, and helping you to enjoy some fantastic, unforgettable cruise experiences in the near future.

Speak soon.

James

P.S. Don't delay as it's only our first 1,000 members that get DOUBLE points when joining.



Join Our Chairman's Club



Welcome to our Chairman's Club

Chairman's Club is Panache Cruises' latest addition, bringing you, our valued customer an enhanced offering and additional tokens of our appreciation for your business.

At Panache Cruises we put you at the centre of everything we do, without customers we would not exist as a business and that's why we offer our 'nothing is too much trouble' customer service to ever customer that contacts us. It's our mission to find and provide your perfect cruise holiday.

We take care of absolutely everything relating to your cruise holiday, from the moment you leave your front door, to the time you return home, we will take care of every detail, its all part of our comprehensive service provided by our award winning Cruise Connoisseurs.

Our Chairman's Club aims to reward customer loyalty, the more cruises you book, the more we reward you to say thanks.

Points with Panache

We award a minimum of 1 point for every £1 you spend with Panaches Cruises, which can then be redeemed against future cruises.

We will even start your account off with 5,000 points, DOUBLED to 10,000 for the first 1,000 members to sign up.

What's a point worth?

For every 1,000 points you accumulate in your account they will be converted into a £10 saving on your next cruise holiday.

However, our Chairman's Club gets more rewarding the further up the tiers you go.....

Bronze

- Upto 24,999 points earned and you will be a Bronze member.
- Earn 100 points for every £100 you spend.
- Receive a Panache Cruises bone china mug for your first booking in the Bronze tier

Silver

- From 25,000 points earned
- Earn 125 points for every £100 you spend.
- Receive a Panache Cruises leather journal and pen for your first booking in the Silver tier

Gold

- From 50,000 points earned
- Earn 150 points for every £100 you spend.
- Receive a Panache Cruises back pack and umbrella for your first booking in the Gold tier

Platinum

- From 100,000 points earned
- Earn 175 points for every £100 you spend.
- Receive a significant token of our appreciation, personalised to you.

Diamond

- From 250,000 points earned
- Earn 200 points for every £100 you spend.
- Receive a significant token of our appreciation, personalised to you.

Meet Our Cruise Connoisseurs



Catherine Divan

Hi, my name is Catherine. I have worked in the travel sector now for just over 20 years, specialising in both luxury land-based holidays and luxury cruise.

While working for the UK's largest tour operator I gained significant expertise in selling worldwide travel experiences, specifically in luxury tailor-made travel. This provided me with opportunities to visit destinations where I have previously sold holidays to. I then went on to specialise in luxury cruise, where I have built up over 13 years of experience. This has enabled me to combine both my love of land-based holidays and cruising; the perfect combination!



Kat Gelder

Hi I'm Kat and 2021 will be my 8th year working in the cruise industry! Within that time I've been lucky enough to travel to 4 continents and sailed on over 7 cruises, and been on board many more ships. I live in a lovely village called Stubbington, and my house is a stone's throw from the beach – the best part is that it looks over the Isle of Wight Solent, so I see all of the cruise ships departing Southampton on a daily basis!

I am passionate about customer service and getting out what you put in. I want my customers to be treated in the same way that I would wish to be – nothing is too much to ask!

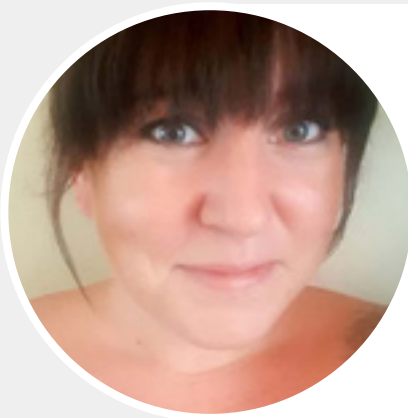
Meet Our Cruise Connoisseurs



Katy Porter

Hello, I'm Katy. I have worked in cruise travel for almost 9 years now! I truly know that my heart lies in this industry; I have so much passion for cruising and it has given me so many amazing experiences. I have been so lucky to go on 6 different cruises from Royal Caribbean's Anthem of The Seas to the ultra-luxury Regent Seven Seas Mariner and Uniworld's River Princess, all of which are truly remarkable.

In 2014 I won CLIA'S Young Travel Agent of the Year Award which is one of my greatest achievements. Throughout my career I have been able to attend various cruise events, travel the world, and meet my customers personally. I have also made some fantastic friends for life.



Emma Taylor

I have been working in the cruise industry for the past 20 years and have focused on luxury cruise in particular for 12 years. I started off my travel career as an apprentice at Thomas Cook and immediately fell in love with the industry. A few years later I met James Cole and have worked with him ever since. My passion is sales, and I love nothing more than creating experiences which are really unique.

Throughout my years in the industry, I have been able to travel to some amazing destinations and experience some fabulous itineraries and ships, including river cruises, expedition, yacht and ocean – so I have it all covered!



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